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| <b>TRANSMITTAL LETTER TO THE UNITED STATES<br/>DESIGNATED/ELECTED OFFICE (DO/EO/US)<br/>CONCERNING A SUBMISSION UNDER 35 U.S.C. 371</b>  |   | ATTORNEY'S DOCKET NUMBER<br><b>11345/063001</b><br>U.S. APPLICATION NO. (If known, see 37 CFR 1.5)<br><b>107535848</b> |
| INTERNATIONAL APPLICATION NO.<br><b>PCT/EP03/50787</b>   | INTERNATIONAL FILING DATE<br><b>4 November 2003</b> | PRIORITY DATE CLAIMED<br><b>5 November 2002</b>  |
| TITLE OF INVENTION <b>SELECTING ADVERTISEMENT ON A SET TOP BOX IN A TELEVISION NETWORK</b>   |   |  |
| APPLICANT(S) FOR DO/EO/US <b>Hélène Bouilloux-Lafont et al.</b>  |   |  |
| Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information:  |   |  |
| <p>1. <input checked="" type="checkbox"/> This is a <b>FIRST</b> submission of items concerning a submission under 35 U.S.C. 371.</p> <p>2. <input type="checkbox"/> This is a <b>SECOND</b> or <b>SUBSEQUENT</b> submission of items concerning a submission under 35 U.S.C. 371.</p> <p>3. <input checked="" type="checkbox"/> This is an express request to begin national examination procedures (35 U.S.C. 371 (f)). The submission must include items (5), (6), (9) and (21) indicated below.</p> <p>4. <input type="checkbox"/> The US has been elected (Article 31).</p> <p>5. <input checked="" type="checkbox"/> A copy of the International Application as filed (35 U.S.C. 371 (c)(2))</p> <ul style="list-style-type: none"> <li>a. <input type="checkbox"/> is attached hereto (required only if not communicated by the International Bureau).</li> <li>b. <input checked="" type="checkbox"/> has been communicated by the International Bureau.</li> <li>c. <input type="checkbox"/> is not required, as the application was filed in the United States Receiving Office (RO/US).</li> </ul> <p>6. <input type="checkbox"/> An English language translation of the International Application as filed (35 U.S.C. 371 (c)(2)).</p> <ul style="list-style-type: none"> <li>a. <input type="checkbox"/> is attached hereto.</li> <li>b. <input type="checkbox"/> has been previously submitted under 35 U.S.C. 154(d)(4).</li> </ul> <p>7. <input type="checkbox"/> Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371 (c)(3))</p> <ul style="list-style-type: none"> <li>a. <input type="checkbox"/> are attached hereto (required only if not communicated by the International Bureau).</li> <li>b. <input type="checkbox"/> have been communicated by the International Bureau.</li> <li>c. <input type="checkbox"/> have not been made; however, the time limit for making such amendments has NOT expired.</li> <li>d. <input type="checkbox"/> have not been made and will not be made.</li> </ul> <p>8. <input type="checkbox"/> An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371 (c)(3)).</p> <p>9. <input checked="" type="checkbox"/> An oath or declaration of the inventor(s) (35 U.S.C. 371 (c)(4)).</p> <p>10. <input type="checkbox"/> An English language translation of the annexes of the International Preliminary Examination Report under PCT Article 36 (35 U.S.C. 371 (c)(5)).</p> |   |  |
| Items 11 to 20 below concern document(s) or information included:  |   |  |
| <p>11. <input checked="" type="checkbox"/> An Information Disclosure Statement under 37 CFR 1.97 and 1.98.</p> <p>12. <input type="checkbox"/> An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included.</p> <p>13. <input checked="" type="checkbox"/> A preliminary amendment.</p> <p>14. <input checked="" type="checkbox"/> An Application Data Sheet under 37 CFR 1.76.</p> <p>15. <input type="checkbox"/> A substitute specification.</p> <p>16. <input type="checkbox"/> A power of attorney and/or change of address letter.</p> <p>17. <input type="checkbox"/> A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821 - 1.825.</p> <p>18. <input checked="" type="checkbox"/> A second copy of the published International Application under 35 U.S.C. 154(d)(4).</p> <p>19. <input type="checkbox"/> A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4).</p> <p>20. <input checked="" type="checkbox"/> Other items or information: Return receipt postcard; International Search Report; International Preliminary Examination Report; Form PCT/IB/304; Form PCT/IB/301; PCT-Easy Request Form</p>   |   |  |

22511

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| U.S. APPLICATION NO. (if known, see 37 CFR 1.5)   | INTERNATIONAL APPLICATION NO. | ATTORNEY'S DOCKET NUMBER   |                     |
| <b>10/533848</b>  | PCT/EP03/50787                | 11345/063001   |                     |
| The following fees have been submitted  |                               | CALCULATIONS PTO USE ONLY  |                     |
| 21. <input checked="" type="checkbox"/> Basic national fee .....\$300   |                               | \$ 300.00  |                     |
| 22. <input checked="" type="checkbox"/> Examination fee<br>If International preliminary examination report prepared by USPTO and all claims satisfy provisions of PCT Article 33(1)-(4) .....\$100<br>All other situations .....\$200   |                               |  |                     |
| 23. <input checked="" type="checkbox"/> Search fee<br>Search fee (37 CFR 1.445(a)(2)) has been paid on the international application to the USPTO as an International Searching Authority .....\$100<br>International Search Report prepared and provided to the Office .....\$400<br>All other situations .....\$500   |                               | \$ 200.00  |                     |
| <b>TOTAL OF 21, 22 and 23 =</b>   |                               | \$ 900.00  |                     |
| <input type="checkbox"/> Additional fee for specification and drawings filed in paper over 100 sheets (excluding sequence listing or computer program listing filed in an electronic medium). The fee is \$250 for each additional 50 sheets of paper or fraction thereof.  |                               |  |                     |
| Total Sheets  | Extra sheets                  | Number of each additional 50 or fraction thereof (round up to a whole number) RATE |                     |
| 31 - 100 =  | /50 =                         | x \$250.00   |                     |
| Surcharge of \$130.00 for furnishing the oath or declaration later than 30 months from the earliest claimed priority date (37 CFR 1.492 (e)).   |                               | \$   |                     |
| CLAIMS  | NUMBER FILED                  | NUMBER EXTRA   | RATE                |
| Total claims  | 9- 20 =                       | x  | \$ 0.00             |
| Independent claims  | 2 - 3 =                       | x  | \$ 0.00             |
| MULTIPLE DEPENDENT CLAIM(s) (if applicable)   |                               | + \$   |                     |
| <b>TOTAL OF ABOVE CALCULATIONS =</b>  |                               | \$ 900.00  |                     |
| <input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Fees above are reduced by ½.  |                               | \$   |                     |
| <b>SUBTOTAL =</b>   |                               | \$ 900.00  |                     |
| Processing fee of \$130.00 for furnishing the English translation later than 30 months from the earliest claimed priority date (37 CFR 1.492 (f)).  |                               | + \$   |                     |
| <b>TOTAL NATIONAL FEE =</b>   |                               | \$ 900.00  |                     |
| Fee for recording the enclosed assignment (37 CFR 1.21 (h)). The assignment must be accompanied by an appropriate cover sheet (37 CFR 3.28, 3.31). \$40.00 per property   |                               | + \$   |                     |
| <b>TOTAL FEES ENCLOSED =</b>  |                               | \$ 900.00  |                     |
|   |                               | Amount to be refunded:   | \$                  |
|   |                               | Amount to be charged:  | \$                  |
| <p>a. <input type="checkbox"/> A check in the amount of \$ _____ to cover the above fees is enclosed.</p> <p>b. <input type="checkbox"/> Please charge my Deposit Account No. _____ in the amount of \$ _____ to cover the above fees. A duplicate copy of this sheet is enclosed.</p> <p>c. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. <u>50-0591</u>. A duplicate copy of this sheet is enclosed.</p> <p>d. <input checked="" type="checkbox"/> Fees are to be charged to a credit card. <b>WARNING:</b> Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</p> |                               |  |                     |
| NOTE: Where an appropriate time limit under 37 CFR 1.495 has not been met, a petition to revive (37 CFR 1.137 (a) or (b)) must be filed and granted to restore the International Application to pending status.   |                               |  |                     |
| SEND ALL CORRESPONDENCE TO:   |                               |  |                     |
| <br>SIGNATURE:<br>Jonathan P. Osha T. Chyan Liang<br>NAME #48, 885  |                               |  |                     |
| CUSTOMER NUMBER: 22511  |                               | 33,986   | REGISTRATION NUMBER |

Application No. (if known):

Attorney Docket No.: 11345/063001

## Certificate of Express Mailing Under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Airbill No. EV644972814US in an envelope addressed to:

MS PCT  
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Alexandria, VA 22313-1450

on May 4, 2005  
Date

  
Signature

Toni A. Hill

Typed or printed name of person signing Certificate

Registration Number, if applicable

713-228-8600

Telephone Number

Note: Each paper must have its own certificate of mailing, or this certificate must identify each submitted paper.

Transmittal Letter to the United States Designated-Elected Office (2 pages)

Specification (20 pages); Claims (4 pages); Abstract (1 page)

Drawings (6 sheets)

13 total claims / 2 independent claims (after amendment)

Oath or declaration of the inventor(s)

Application Data Sheet

Preliminary Amendment ( pages)

Return Receipt Postcard; International Search Report; International Preliminary Examination Report; Form PCT/IB/301; Form PCT/IB/304

Second copy of published International Application

Information Disclosure Statement (3 pages)

IDS (Citation) by Applicant (2 References)

Payment by credit card. Form PTO-2038 is attached

Charge \$900.00 to credit card